III - MARKETING - FINAL

**SRM INSTITUTE OF SCIENCE & TECHNOLOGY**
**DIRECTORATE OF DISTANCE EDUCATION**
**MBA - SEMESTER III - PCP TIMETABLE**
**MARKETING MANAGEMENT ELECTIVES**

| PERIOD NO. | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| DATE / TIME | 10 AM - 11 AM | 11 AM -12 PM | 12 PM - 1 PM | 2 PM - 3 PM | 3 PM - 4 PM | 4 PM - 5 PM |
| 17-12-2022 | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL | DIGITAL AND SOCIAL |
| 18-12-2022 | CONSUMER BEHAVIOUR | CONSUMER BEHAVIOUR | PRODUCT AND BRAND | SERVICES MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL |
| 07-01-2023 | DIGITAL AND SOCIAL | DIGITAL AND SOCIAL | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING | INTERNATION AL MARKETING |
| 08-01-2023 | INTERNATIONAL MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING |
| 21-01-2023 | SERVICES MARKETING | SERVICES MARKETING | INTERNATIONAL MARKETING | CONSUMER BEHAVIOUR | PRODUCT AND BRAND | PRODUCT AND BRAND |
| 22-01-2023 | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL | DIGITAL AND SOCIAL |
| 28-01-2023 | CONSUMER BEHAVIOUR | CONSUMER BEHAVIOUR | PRODUCT AND BRAND | SERVICES MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL |
| 29-01-2023 | DIGITAL AND SOCIAL | DIGITAL AND SOCIAL | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING | INTERNATION AL MARKETING |
| 04-02-2023 | INTERNATIONAL MARKETING | INTERNATIONAL MARKETING | DIGITAL AND SOCIAL | PRODUCT AND BRAND | CONSUMER BEHAVIOUR | SERVICES MARKETING |
| 05-02-2023 | SERVICES MARKETING | SERVICES MARKETING | INTERNATIONAL MARKETING | CONSUMER BEHAVIOUR | PRODUCT AND BRAND | PRODUCT AND BRAND |

**SRM INSTITUTE OF SCIENCE & TECHNOLOGY**
**DIRECTORATE OF DISTANCE EDUCATION**
**MBA - SEMESTER III - PCP TIMETABLE**
**BUSINESS ANALYTICS ELECTIVES**

| PERIOD NO. | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| DATE / TIME | 10 AM - 11 AM | 11 AM -12 PM | 12 PM - 1 PM | 2 PM - 3 PM | 3 PM - 4 PM | 4 PM - 5 PM |
| 17-12-2022 | Introduction to Business Analytics | Introduction to Business Analytics | Business Forecasting | E-Commerce and Digital Markets | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation |
| 18-12-2022 | Data Visualization for Managers | Data Visualization for Managers | Business Forecasting | Introduction to Business Analytics | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation |
| 07-01-2023 | Business Forecasting | Business Forecasting | Managing Digital Innovation and | Data Visualization for Managers | Introduction to Business Analytics | Introduction to Business Analytics |
| 08-01-2023 | E-Commerce and Digital Markets | Data Visualization for Managers | Data Visualization for Managers | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation | Business Forecasting |
| 21-01-2023 | Introduction to Business Analytics | Business Forecasting | Business Forecasting | Managing Digital Innovation and Transformation | Data Visualization for Managers | E-Commerce and Digital Markets |
| 22-01-2023 | Managing Digital Innovation and | Introduction to Business Analytics | E-Commerce and Digital Markets | Business Forecasting | Data Visualization for Managers | Data Visualization for Managers |
| 28-01-2023 | Business Forecasting | Business Forecasting | E-Commerce and Digital Markets | Introduction to Business Analytics | Introduction to Business Analytics | E-Commerce and Digital Markets |
| 29-01-2023 | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation | Data Visualization for Managers | E-Commerce and Digital Markets | E-Commerce and Digital Markets | Introduction to Business Analytics |
| 04-02-2023 | Managing Digital Innovation and | Managing Digital Innovation and | Introduction to Business Analytics | E-Commerce and Digital Markets | Data Visualization for Managers | E-Commerce and Digital Markets |
| 05-02-2023 | E-Commerce and Digital Markets | E-Commerce and Digital Markets | Introduction to Business Analytics | Business Forecasting | Business Forecasting | Data Visualization for Managers |

| S NO | SUBJECT CODE | SUBJECT NAME | NAME OF THE FACULTY | CONTACT NUMBER |
|---|---|---|---|---|
| 1 | MBBD2131 | Introduction to Business Analytics | Dr.T.Subha | 9841630295 |
| 2 | MBBD2132 | Data Visualization for Managers | Dr.Saravanan | 9894548303 |
| 3 | MBBD2133 | Business Forecasting | Dr.R.Vidhya | 9003093571 |
| 4 | MBBD2134 | Managing Digital Innovation and Transformation | Dr.D.Anitha | 9790778559 |
| 5 | MBBD2135 | E-Commerce and Digital Markets | Dr.Dinesh | 9994673987 |

**Program Coordinator**

**Director - DDE**

| SRM INSTITUTE OF SCIENCE & TECHNOLOGY | | | | | | |
|---|---|---|---|---|---|---|
| PERIOD NO. | 1 | 2 | 3 | 4 | 5 | 6 |
| DATE / TIME | 10 AM - 11 AM | 11 AM -12 PM | 12 PM - 1 PM | 2 PM - 3 PM | 3 PM - 4 PM | 4 PM - 5 PM |
| 17-12-2022 | Introduction to Business Analytics | Introduction to Business Analytics | Managing Digital Innovation and Transformation | Business Forecasting | Data Visualization for Managers | Data Visualization for Managers |
| 18-12-2022 | Business Forecasting | Business Forecasting | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation | E-Commerce and Digital Markets | E-Commerce and Digital Markets |
| 07-01-2023 | Business Forecasting | Business Forecasting | E-Commerce and Digital Markets | Introduction to Business Analytics | Data Visualization for Managers | Data Visualization for Managers |
| 08-01-2023 | Data Visualization for Managers | Introduction to Business Analytics | Introduction to Business Analytics | E-Commerce and Digital Markets | E-Commerce and Digital Markets | Business Forecasting |
| 21-01-2023 | Introduction to Business Analytics | Introduction to Business Analytics | Managing Digital Innovation and Transformation | E-Commerce and Digital Markets | E-Commerce and Digital Markets | Data Visualization for Managers |
| 22-01-2023 | Business Forecasting | Business Forecasting | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation | Data Visualization for Managers | Data Visualization for Managers |
| 28-01-2023 | Introduction to Business Analytics | E-Commerce and Digital Markets | Business Forecasting | Managing Digital Innovation and Transformation | Data Visualization for Managers | Data Visualization for Managers |
| 29-01-2023 | E-Commerce and Digital Markets | E-Commerce and Digital Markets | Introduction to Business Analytics | Introduction to Business Analytics | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation |
| 04-02-2023 | Business Forecasting | Business Forecasting | Managing Digital Innovation and Transformation | Managing Digital Innovation and Transformation | Data Visualization for Managers | Data Visualization for Managers |
| 05-02-2023 | Introduction to Business Analytics | Introduction to Business Analytics | Business Forecasting | Managing Digital Innovation and Transformation | E-Commerce and Digital Markets | E-Commerce and Digital Markets |

| S NO | SUBJECT CODE | SUBJECT NAME | NAME OF THE FACULTY | CONTACT NUMBER |
|---|---|---|---|---|
| 1 | MBBD2131 | Introduction to Business Analytics | Dr.S.Nagadevi | 9025811949 |
| 2 | MBBD2132 | Data Visualization for Managers | Dr.R.Beaulah Jeyavadjhana | 7094633221 |
| 3 | MBBD2133 | Business Forecasting | Dr.S.Nagadevi | 9025811949 |
| 4 | MBBD2134 | Managing Digital Innovation and Transformation | Dr.D.Anitha | 9790778559 |
| 5 | MBBD2135 | E-Commerce and Digital Markets | Dr.Dinesh | 9994673987 |

**Program Coordinator**

**Director - DDE**

**SRM INSTITUTE OF SCIENCE & TECHNOLOGY**
**DIRECTORATE OF DISTANCE EDUCATION**
**MBA - SEMESTER III - PCP TIMETABLE**
**FINANCE MANAGEMENT ELECTIVES**

| PERIOD NO. | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| DATE / TIME | 10 AM - 11 AM | 11 AM -12 PM | 12 PM - 1 PM | 2 PM - 3 PM | 3 PM - 4 PM | 4 PM - 5 PM |
| 17-12-2022 | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS | MANAGING BANKS | TAXATION | TAXATION |
| 18-12-2022 | INTERNATIONAL FINANCE | INTERNATIONAL FINANCE | INVESTMENT ANALYSIS | FINANCIAL MARKETS | MANAGING BANKS | TAXATION |
| 07-01-2023 | TAXATION | TAXATION | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS | MANAGING BANKS |
| 08-01-2023 | MANAGING BANKS | MANAGING BANKS | TAXATION | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS |
| 21-01-2023 | MANAGING BANKS | INTERNATIONAL FINANCE | FINANCIAL MARKETS | FINANCIAL MARKETS | INVESTMENT ANALYSIS | INVESTMENT ANALYSIS |
| 22-01-2023 | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS | MANAGING BANKS | TAXATION | TAXATION |
| 28-01-2023 | INTERNATIONAL FINANCE | INTERNATIONAL FINANCE | INVESTMENT ANALYSIS | FINANCIAL MARKETS | MANAGING BANKS | TAXATION |
| 29-01-2023 | TAXATION | TAXATION | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS | MANAGING BANKS |
| 04-02-2023 | MANAGING BANKS | MANAGING BANKS | TAXATION | INVESTMENT ANALYSIS | INTERNATIONAL FINANCE | FINANCIAL MARKETS |
| 05-02-2023 | FINANCIAL MARKETS | FINANCIAL MARKETS | MANAGING BANKS | INTERNATIONAL FINANCE | INVESTMENT ANALYSIS | INVESTMENT ANALYSIS |

| S NO | SUBJECT CODE | SUBJECT NAME | NAME OF THE FACULTY | CONTACT NUMBER |
|---|---|---|---|---|
| 1 | MBFD1931 | INVESTMENT ANALYSIS AND | Dr Sridhar (CSH) | 9150822439 |
| 2 | MBFD1932 | INTERNATIONAL | Dr Dinesh (CSH) | 8122329337 |
| 3 | MBFD1933 | FINANCIAL MARKETS AND | Dr Santhosh (VDP) | 9840404965 |
| 4 | MBFD1934 | MANAGING BANKS AND | Dr Selva Sundaram (CSH) | 9962894826 |
| 5 | MBFD1935 | TAXATION | Dr Ilavarasan (CSH) | 8380068054 |

**Program Coordinator**

**Director - DDE**