III - MARKETING - FINAL

SRM INSTITUTE OF SCIENCE & TECHNOLOGY
DIRECTORATE OF DISTANCE EDUCATION
MBA - SEMESTER III - PCP TIMETABLE
MARKETING MANAGEMENT ELECTIVES

PERIOD NO.	1	2	3	4	5	6
DATE / TIME	10 AM - 11 AM	11 AM -12 PM	12 PM - 1 PM	2 PM - 3 PM	3 PM - 4 PM	4 PM - 5 PM
17-12-2022	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL	DIGITAL AND SOCIAL
18-12-2022	CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR	PRODUCT AND BRAND	SERVICES MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL
07-01-2023	DIGITAL AND SOCIAL	DIGITAL AND SOCIAL	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING	INTERNATION AL MARKETING
08-01-2023	INTERNATIONAL MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING
21-01-2023	SERVICES MARKETING	SERVICES MARKETING	INTERNATIONAL MARKETING	CONSUMER BEHAVIOUR	PRODUCT AND BRAND	PRODUCT AND BRAND
22-01-2023	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL	DIGITAL AND SOCIAL
28-01-2023	CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR	PRODUCT AND BRAND	SERVICES MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL
29-01-2023	DIGITAL AND SOCIAL	DIGITAL AND SOCIAL	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING	INTERNATION AL MARKETING
04-02-2023	INTERNATIONAL MARKETING	INTERNATIONAL MARKETING	DIGITAL AND SOCIAL	PRODUCT AND BRAND	CONSUMER BEHAVIOUR	SERVICES MARKETING
05-02-2023	SERVICES MARKETING	SERVICES MARKETING	INTERNATIONAL MARKETING	CONSUMER BEHAVIOUR	PRODUCT AND BRAND	PRODUCT AND BRAND

S NO	SUBJECT CODE	SUBJECT NAME	NAME OF THE FACULTY	CONTACT NUMBER
1	MBMD1931	PRODUCT AND BRAND MANAGEMENT	Dr Manimegalai	9884268264
2	MBMD1932	CONSUMER BEHAVIOUR	Prof Ramachandran	9840485404
3	MBMD1933	SERVICES MARKETING	Prof Ramachandran	9840485404
4	MBMD1934	INTERNATIONAL MARKETING	Dr Manimegalai	9884268264
5	MBMD1935	DIGITAL AND SOCIAL MEDIA MARKETING	Dr Sridhar	9150822439

16/12/22

16/12/2022

16/12/2022

Program Coordinator

H. Srimathi

for **Director - DDE**