Program Project Report (PPR)

BACHELOR OF ARTS DEPARTMENT OF ENGLISH



DIRECTORATE OF DISTANCE EDUCATION SRM INSTITUTE OF SCIENCE AND TECHNOLOGY KATTANKULATHUR KANCHEEPURAM DISTRICT – 603203.

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1. INTRODUCTION:

In this degree program, the student will become a skilled reader and interpreter of literary works, films, media creations and cultural phenomena. Understanding literature is multidimensional, and includes the consideration of the artistic, historical, cultural and theoretical contexts that inform imaginative creations. The literature major is especially well suited for students interested in graduate studies in English or law school, but it is also an excellent program for those who want to develop an in-depth knowledge of literature in English in all its formal, historical, cultural and theoretical dimensions. In addition to this, a degree in English literature will go a long way in equipping a student to understand the nuances of communication which matters greatly in many areas involving inter-personal relationship and public relations. In most of the training programmes in the corporate world, a graduate in English has a significant role to play.

1.1 The scope of course:

More and more companies need people at many levels who know how to write clearly, succinctly, gracefully, interestingly; who can figure out a new situation; who can bring to bear all sorts of factors besides the "bottom line"; who have developed an expansive, intuitive multicultural perspective; and who do not shrink from using their imagination as well as their skills and training. In a global market with easy travel, people must work together who come from starkly different cultures, so more and more companies need people who are themselves cosmopolitan, curious, tolerant, open-minded. And more and more companies are acknowledging these needs.

1.2 Career opportunities:

The potential careers available for the graduates in English are:

- Business executive
- Critic
- Editor
- Government consultant
- Lawyer
- Publisher
- Writer

1.3 Teaching Pedagogy

- Lectures
- Seminars, Guest Lectures and Workshops
- Web based Learning
- Group Discussions

1.4 Academic Counselling

In order to provide academic assistance to students, different levels of Counselling/attention will be provided by three types of coordinators viz.,

- 1. Academic coordinator
- 2. Programme coordinator
- 3. Course coordinator as per the UGC stipulations.
- 1.5 Student Support Services
 - Counseling sessions will be provided to students to choose the courses of their interest and plan their courses of study for career advancement.
 - Personal Contact Programme (PCP) / Face-to-Face Counseling will be held in eachsemester as part of student support services. This would help the students to interact with experts in the course and clarify doubts. However, attendance is not mandatory.
 - E-Learning portal for distance education students will be a medium for the dissemination of knowledge, skill enrichment, assist in examination preparation, exchange of experience and collaborative participation.

2. PROGRAMME EDUCATION OBJECTIVES

The specific objectives of the programme are as follows:

- To enhance the level of literary and aesthetic experience of students and to help them respond creatively.
- To sensitize students to the major issues in the society and the world.
- To provide the students with an ability to build and enrich their communication skills.
- To examine different genres of literature.
- To scrutinize the various Literary Forms.
- To help them think and write imaginatively and critically.
- To broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives.
- Equip them with basic knowledge to pursue careers in publishing, cinema, theatre, journalism, education and advertising

- Students will develop acumen to appreciate, interpret and critically evaluate prescribed texts.
- Students will be able to interpret, analyse and evaluate different varieties of written and spoken English.
- Students will be able to analyse unseen poem and prose stylistically.

3. RELEVANCE OF THE PROGRAMME WITH HEI'S MISSION AND GOALS

One of the fundamental aims of education is providing opportunities for learners at all level. The B.A. English programme offered at SRM Institute of science and Technology is to attract and build the employable graduates to the people who are not in a position to continue their education in a regular mode by means of more rewarding and inspiring environment thereby fostering freedom, empowerment, creativity and innovation through advanced technology more particularly in Distance mode also. The B.A. English programme would help them to transform the individual into intellectually competent human resources which could help the upliftment of the nation. The distance mode of education is effective in imparting quality education through flexi-timings.

4. Nature of prospective target group of learners

We have specific target groups including budding journalists and professional media persons who have no opportunity to pursue their education on a regular mode. Our programme on journalism and mass communication will give a platform for many ambitious people to hone up their reporting, analytical, creative and HR skills. This B.A. English Programme through Distance Learning mode is developed by keeping in mind to give opportunity to economically and socially excluded people includes graduates of various socio-economic status viz., unemployed youths, employed with marginalized salary due to lack of sufficient knowledge in English literature. Also, the target group of learners includes various level employees of hospitals, secondary –level school teachers, research aspirants, women taking care of family –the important unit of the community, etc.,

5. Appropriateness of programme to acquire specific skills and competence:

B.A. English Programme through Distance Learning mode is developed in

order to give subject-specific skills including

- i) knowledge about communication skills
- ii) knowledge about English language teaching

iii) knowledge about English grammar.

On successful completion of the Programme, the students will be accurate both in oral and written communication as they will be strong In Grammar and its usage. They can express a thorough command of English and its linguistic Structures. They can apply critical frameworks to analyze the linguistic, cultural and historical background of texts written in English. They will be familiar with the conventions of diverse textual genres including fiction, nonfiction, poetry, autobiography, biography, Journal, film, plays, editorials etc.

6. Instructional Design:

The institution adopts outcome-based approach which ensures effective learning experiences of students through mapping modularized course outcomes and assessment. The program is designed with flexible micro learning methodology to ease the learner engagement. The course content are designed with learnercentric approach, creative study pattern and experimental examples to provide experiential learning Both internal and industrial experts are involved in preparation of curriculum and course content. The curriculum is reviewed by set of experts, quality assurance team and Board of Studies (BoS) and approved by Academic Council.

6.1 Delivery Methodology:

Delivery methodology in SRM IST Distance learning programs is unique in many aspects. The distinct mode of imparting education at SRM IST relies on technology to take its academic programs to the doorsteps of learners far and wide. The system is more learner-oriented and the learner has to be an active participant in the learning process. It combines the features of conventional wisdom and the benefits of technology – driven techniques. A multi-channel approach is followed in knowledge acquisition.

It comprises of the following support services:

- Self-learning material
- Assignments,
- Digital library resources
- Study material provided online
- Webinars of some periodicity
- Access to recorded lectures online and teachers who guide and support learners

- Study groups and online discussion forums
- Week-end or online orientation sessions
- Social Media groups for exchange of information and peer group interaction.

6.2 Printed and Digital Material:

The Self Learning Materials in printed form shall be provided. The Self LearningMaterial (SLM) shall be sent by registered post. The university shall not be responsible for loss or delay by the postal department. Soft copies of Self Learning Material (**E-SLM**) are also being provided to the learners through University's website at web link;

6.3 Audio and visual Lessons:

The audio and video lessons are supplementary material for the enhancement of understanding of the subject. They will be used during counselling sessions at respective Learner Support Centres. A large repository of audio-visual educational programmes has already been prepared by the Media Centre and new lessons are regularly produced and uploaded. The Classes are recorded and have been uploaded in the HEI website. Further students can also access the video lessons available on YouTube Channel.

6.4 Personal Contact Programme (PCP):

Personal Contact Programme (PCP) will be conducted either through Online (LMS) / Face-to-Face. Counselling will be held in each semester as part of student support services. This would help the students to interact with experts in the course and clarify doubts. However, attendance is not mandatory.

6.5 E- Learning Portal :

E-Learning portal for distance education students will be a medium for the dissemination of knowledge, skill enrichment, assist in examination preparation, exchange of experience and collaborative participation.

7. STRUCTURE OF B.A English

7.1 Medium of Instruction:

The medium of instruction is English.

7.2 Commencement of academic activities

The admission happens twice a year. The activities for the academic year commence in July and for the calendar year, in the month of February.

7.3 Registration and Enrolment for Courses

- The process of signing up for courses is called registering. Students are enrolled after they pay the prescribed fees. For a student to undergo courses he/shehas to complete both registration and enrolment.
- Students can enrol after paying the prescribed fees for the semester. Registration and enrolment will be controlled by the office of the Directorate of Distance Education. For a student to pursue courses he/she has to complete both registration and enrolment for the courses every semester.
- If a student fails to register in any particular year with in the stipulated time, his / her registration will be cancelled for that semester. The candidate will be permitted to continue the study in a subsequent semester with proper prescribed fees governed by Directorate of Distance Education
- Registration for any course will be done under the supervision of Director (Distance Education)
- For the first semester, registration process shall be completed within a week after the confirmation of Admission.
- The student has to re-register at the beginning of each semester, from the second semester onwards, by paying the prescribed fees.
- Late registration will be permitted with a fine, decided from time to time by the directorate of Distance Education.
- Students shall be permitted to proceed from, the first semester up to final semester irrespective of their failures in any of the courses in the examinations conducted in previous semesters.
- The registration form contains the course number, course name and number of credits.

7.4 CURRICULUM

B.A. ENGLISH CURRICULUM 2019

SEMESTER I

SubjectCode	Course	Subject	L	Т		Total LTP	С
LATD1911		Tamil - I					
LAHD1911	Language	Hindi - I	3	1	0	4	4
LAFD1911	-	French – I					
LAED1911	English	English - I	3	1	0	4	4
ENGD1911	Core 1	Indian Writing in English	3	1	0	4	4
ENGD1912	Core 2	Social History of England	3	1	0	4	4
Total Credits	1				1	1	16

SEMESTER II

SubjectCode	Course	Subject	L	Т		Total LTP	С
LATD1921		Tamil - II					
LAHD1921	-	Hindi - II	-				
LAFD1921	Language	French - II	3	1	0	4	4
LAED1921	English	English - II	3	1	0	4	4
ENGD1921	Core 3	English Literature - I	3	1	0	4	4
ENGD1922	Core 4	History of English Literature	3	1	0	4	4
Total Credits					1	1	16

SEMESTER III

SubjectCode	Course	Subject	L	Т		Total LTP	С
ENGD1931	Core 5	Language and Linguistics	3	1	0	4	4
ENGD1932	Core 6	English Literature - II	3	1	0	4	4
ENGD1933	Core 7	Literary Forms	3	1	0	4	4
ENGD1934	Core 8	English for Communication	3	1	0	4	4
Total Credits	1	1	1	1	1	1	16

SEMESTER IV

SubjectCode	Course	Subject	L	Т	Р	Total LTP	С
ENGD1941	Core 9	English Language Teaching	3	1	0	4	4
ENGD1942	Core 10	American Literature	3	1	0	4	4
ENGD1943	Core 11	Feminist Writing	3	1	0	4	4
ENGD1944	Core 12	Introduction to Literary Theory	3	1	0	4	4
Total Credits						•	16

SEMESTER V

Subject Code	Course	Subject	L	Т		Total LTP	С
ENGD1951	Core 13	English Literature - III	3	1	0	4	4
ENGD1952	Core 14	English Literature - IV	3	1	0	4	4
ENGD1953	Core 15	Shakespeare - I	3	1	0	4	4
ENGD1954	Core 16	Applied English Language Teaching	3	1	0	4	4

BESD19EC	EVS	Environmental Studies	2	1	0	3	3
Total Credits							19

SEMESTER VI

SubjectCode	Course	Subject	L	Т		Total LTP	С
ENGD1961		Commonwealth Literature	3	1	0	4	4
ENGD1962		Twentieth Century English Literature	3	1	0	4	4
ENGD1963	Core 19	Principles of Translation	3	1	0	4	4
ENGD1964	Core 20	Shakespeare - II	3	1	0	4	4
Total Credits		I		1	1	1	16
Overall Credit	Total						99

7.5 Learning Assessment Procedure

Academic counselor except in the case of project work where an external examinermay be nominated.

The student's performance in each course, in general, is evaluated based on in semester continuous assessment (internal assessment) and end-semester examination.

An in-semester continuous assessment (also known as internal assessment) is spread through the duration of course and is done by the concerned Programme coordinator of the course.

The various assessment components are as follows:

- Assignments
- MCQ based quizzes
- Presentations
- Seminars
 - Group discussions/activities, etc

The end semester examination will be conducted with the following perspectives:

- 1. Evaluation with respect to knowledge
- 2. Evaluation with respect to Understanding

- 3. Evaluation with respect to skill
- 4. Evaluation with respect to Applications
- 5. Higher Order Thinking Skills

The assessment method of theory is further detailed below:

Assessment tool	Marks	Remarks
Assignment - 1	15	It will be in the form of Descriptive Question and Answers, presentation of a topic, MCQ based quizzes, in house seminars as directed by the concerned
Assignment - 2	15	Programme coordinator of the course.
Total in- semester assessment	30	
End semester Examination	70	Duration: 3 hours
Total	100	

(a). Theory courses

END SEMESTER EXAMINATION

- Change of examination centre will not be permitted
- Registration for University Examinations is mandatory for all courses including arrear papers.
- The end semester examinations will ordinarily be conducted for academic year students during October to December in the odd semester and even semester for calendar year students whereas during March to May in the even semester for the academic year students and odd semester for calendar year students.
- The End Semester Examination will be conducted at the end of each semester.
- A student should have appeared for the end-semester examination of the prescribed course of study to become eligible for the award of the grade in that course.

EVALUATION

> The Evaluation process has been developed based on objective and

scientific guidelines with due importance to continuous Internal Assessments and Term End Examinations. This is to ensure that the learners get a fair chance of proving their mettle in different platforms of evaluation.

- The complete academic performance of a student is evaluated by Internal / External Examinations
- The student performance in each course, in general, is evaluated based on in- semester assessment and end semester examination
- The maximum marks for any course will be 100 comprising of 30 marks for Internal Assessment and 70 marks for the end semester examinations.

EVALUATION RATIO:

Courses	Internal	End Semeste	er Examination
	Assessment	Theory	Practical
Theory	30 Marks	70 Marks	

The Internal Assessment is based on submission of assignments / Quiz/ multiple choice questions / Wherever applicable

The in-semester assessment method is further detailed below:

Course Details	Assessment Tools	Marks
Course with Theory component	assignments / Quiz / multiple choice questions	15 Marks
component	assignments / Quiz / multiple choice questions	15 Marks

Passing Requirements

A student who secures not less than 50 % of total marks prescribed for any course with a minimum of 50 % marks prescribed for the end semester examination shall be declared to have passed in the examination for that course.

COURSE WISE GRADING OF STUDENTS

Letter Grades and Grade Points (GP) Based on the aggregate of marksobtained through internal assessment and external assessment, each student is awarded a final letter grade at the end of the semester, in each Course. The letter grades

and the corresponding grade points, as recommended by UGC, are as follows:
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Letter Grade	Grade Points	Normalized Mark Range	
O (Outstanding)	10	91-100	
A+ (Excellent)	9	81-90	
A (Very Good)	8	71-80	
B+ (Good)	7	61-70	
B(Above Average)	6	56-60	
C (Average)	5	50-55	
F (Fail)	0	<50 Failure due to insufficient marks in the course	
Ab(Absent)	0	Failure due to non-appearance in examination	

A student is considered to have successfully completed a course and earned the credits if he / she secured a letter grade other than "**F**" or "Ab" in that course. A letter grade F or Ab in any course implies a failure in that course.

A course successfully completed cannot be repeated

Procedure in the event of failure / absent

- a. If a student fail / absent in a particular course, he/she may appear for the university examination in that course in subsequent semesters and obtain pass marks. However, the internal assessment marks obtained by the student in the first attempt shall be retained and considered valid for all subsequent attempts.
- b. If a course has theory and practical components combined, then the student shall appear in the end-semester examination for both theory and practical components duly.
- c. If a student has not registered or fails to register for any end semester examinations he will be permitted to register and appear for the same in the subsequent end semesters with prescribed fees.

RE-VIEW OF ANSWER SCRIPTS / SINGLE VALUATION

In case any student feels aggrieved on the final outcome of the assessment in

any course, the student shall apply to the Controller of Examinations, along with the prescribed fee, for the review of end semester examination answer script, within the stipulated time after the announcement of the results of the examinations. The Controller of Examinations shall facilitate the review of the answer script jointly tobe carried out by the student and the faculty detailed for this purpose. If any discrepancy is noticed during review the same shall be rectified and the originally awarded grade accordingly amended.

RE-APPEARING FOR EXAMINATION

- Students who have secured 'F'(Fail) / 'Ab' (Absent) grade in a particular course can reappear when the end semester examination for that course is again conducted provided they satisfy eligibility conditions on or before the maximum duration of the course
- If a student obtains "F" grade or "Ab" grade in a course for which only internal assessment is applicable as per the regulations at the time of admission of the student.(Ref.R.12.7)
- If a course has both theory and practical component, then the student shall appear in the end semester examinations of both the theory and practical components.
- For project work, if a student gets a 'F' or 'Ab' grade he/she should register again for course, earn marks for reviews and project report as applicable and then appear for the final viva. Under this circumstances the student shall choose a new project topic (other than the one he/she had been associated with earlier) under the guidance of the allotted faculty member. Internal assessment is applicable as per R.12.7.1
- All applicable fees charged for the purpose of examination will apply for re-appearance courses as well.

AWARD OF LETTER GRADE

All assessment of course will be done on absolute marks basis. However for the purpose of the reporting the performance of a student, letter grades, each carrying certain points, will be awarded as per the range of total marks (out of 100) obtained by the student (Ref: R.14.1)

GRADE SHEET

The Grade card / sheet issued by the controller of Examinations to each student, after the announcement of the results will contain the following

- a. The credit of the each course
- b. Letter grade obtained in each course

- c. Total number of credits earned by the student upto end of that semester ineach of the course categories
- d. The CGPA of all the courses taken from the First semester onwards

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COMPUTATION OF SEMESTER GRADE POINT
AVERAGE(SGPA) AND CUMULATIVE
GRADE POINT AVERAGE (CGPA)
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(i) The SGPA will be calculated according to the formula

$$SGPA = \frac{\sum_{i=1}^{n} c_i \times (GP)_i}{\sum_{i=1}^{n} c_i}$$

Where C_i = credit for the ith course, $(GP)_i$ =the grade point obtained for the ith course , n= total number of courses and the sum is over all the courses taken

in that semester, including those in which the student has secured and Ab grades.

(ii) For the cumulative grade point average (CGPA) following formula is used:

$$\mathsf{CGPA} = \frac{\sum_{i=1}^{r} S_i \times (SGPA)_i}{\sum_{i=1}^{r} S_i}$$

Where $S_i = Sum$ of credits in ith semester, (SGPA) =Semester Grade Point Average earned in ith semester rand r = number of semesters and the sum is over all the semesters under consideration.

(iii) The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts

ACADEMIC DISHONESTY

When a student is found responsible for a violation of the DDE SRMIST code of conduct pertaining to academic dishonesty Malpractice in Examinations), the Office of Controller of Examinations will initiate action based on the preapproved procedures. Appropriate penalty or punishment will be awarded to the student and communication sent to Director of Distance Education.

ELIGIBILITY FOR THE AWARD OF THE DEGREE

A Student shall be declared to be eligible for the award of the Degree provided if,

- i. The student has successfully completed the course requirements and has passed all the prescribed examinations in all the Four semesters within the maximum duration
- ii. No disciplinary action is pending against him/her.

CLASSIFICATION OF THE DEGREE AWARD

Class / Distinction will be awarded to the students after they successfully

Category	CGPA	Class / Distinction
Students who successfully completed the Post	\geq 8.0 (without "F" (or) "Ab" in any semester)	First Class with Distinction
Graduate Programme within the time duration of 4 Semesters	\geq 8.0 (with F (or) Ab in any semester but obtained pass grade "O" to "C" subsequently)	First Class
	≥6.0&< 8.0	First Class
	≥ 5.5 &<6.0	Second Class
	≥ 5.0 &< 5.5	Third Class
Students who cannot complete the Post Graduate	≥ 6.0	First Class
	≥ 5.5 &<6.0	Second Class
Programme in 4		
Semesters but complete it successfully within the time duration of 5 Semesters	≥ 5.0 &< 5.5	Third Class
Students who cannot complete the Post Graduate	≥ 5.5	Second Class
Programme in 5 Semesters but complete it successfully within the time duration of 8 Semesters	≥ 5.0 &< 5.5	Third Class

complete the Programme as per the norms stipulated in the following table:

REVALUATION

There is no revaluation for B.A English

REVISION OF REGULATION AND CURRICULUM

The University may from time to time revise, amend or change the

regulations, scheme of examinations and syllabi as found necessary.

PATTERN OF QUESTION PAPER

a) Pattern of Question Paper (Theory)

The question paper for all theory courses consists of two parts namelyPART-A, PART-B.

PART-A consists of 10 questions. All questions to be answered, each question carries 2 marks. Answer should not exceed 30 words for each questions.

Part-B consists of 5 questions of either or pattern for each unit (5 Units). Answer should not exceed 1000 words for each questions. Each question carries 16 marks.

8. Library Resources:

SRM Institute of Science and Technology (formerly known as SRM University) has an excellent library for the benefit of students, faculties and researchers. As one of the best-established libraries according to International Standards, the University Library has a large collection of books covering various branches of Engineering and Technology, Medical and Health Sciences and Science and Humanities and its related fields.

The library is located in the 15-Storey University Administrative Block, and is spread over Ground + 3 floors of 1.50 Lakh sft area. The library building is

- Fully air-conditioned and automated with RFID (Radio Frequency Identification) technology
- Well protected with fire alarms and CCTV security systems
- Equipped with reading halls in all the floors, with reference collection

Collections

- **Books:** The resource centre has136859 volumes of books consisting of 59419 titles. The collection also includes 1550 handbooks & 200 encyclopaedias.
- Periodicals: The resource centre subscribes 188 National and 32 International periodicals.
- **Back volumes:** There are about 4105 back volumes.

- **Project reports:** 8235 above project thesis
- Standards: 781 standards that include BIS, ISA & IEEE

9. Cost estimate of the program:

Minimum Duration: 3 Years

Maximum Duration: 6 Years (Depends on the program chosen by the candidate).

Per Semester: Rs.3,000/-

One Year: Rs.6,000/-

3 Years: Rs.18,000/-

10. Quality Assurance Mechanism:

SRM Institute of Science has a well-established quality management system in the form of Centre for Internal Quality Assurance (CIQA). There is a well- defined academic audit process. Its main functions are given below.

OBJECTIVES:

The Centre for Internal Quality Assurance has been created as a part of quality control measures enshrined in ODL Regulations, 2017. There are several exercises in the field of distance education which require a separate set of quality parameterswhich may vary from the on campus programmes for which the IQAC is the nodal agency. The activities in ODL include highly flexible delivery systems and need primarily to be learner-centric. Hence this calls for a separate monitoring body overseeing the vital quality parameters. The formation of CIQA will ensure the adoption of qualitative distance education right through all the processes. The ODLprogrammes envisaged in SRM IST would be a dynamic model aimed at creating a broad-based, technology- assisted and a leaner-oriented model. Some of the features are:

- a) To render quality service to the ODL learners
- b) To constantly revisit the system based on experience and keep the ODLactivities dynamic
- c) To maintain quality in all the key area of ODL operations
- d) All the Quality Assurance efforts will be made public and shared among allthe stake holders

- e) To keep in place an effective feed-back system
- f) CIQA will be the nodal body to coordinate the inter functionality among allthe departments of DDE
- g) To provide interactive platforms among all players in ODL to exchange views, ideas and innovative practices
- h) To ensure quality in the delivery tools form the preparation of ProgrammeProject Report for each programme to evaluation of examination scripts
- i) Maintaining accurate records of all the activities in ODL and generate reports of all kinds.

ACTIVITIES:

To achieve the objectives listed above, the following activities of CIQA will bein place:

- a) The CIQA at SRM IST would meet periodically to review the ongoing activities of the Directorate of Distance Education
- b) To monitor the preparation of Programme Project Report and ensure that theguidelines of the UGC are strictly adhered to
- c) To oversee the preparation of SLM and suggest effective corrective measures wherever required
- d) To follow up the effectiveness of Personal Contact Programmes in terms of its reach, coverage and participation by the students
- e) To engage constantly with the UGC and MHRD and understand the implications of their guidelines
- f) To be in touch with the other institutions offering ODL and familiarize with the best practices followed elsewhere
- g) To encourage research on distance education and encourage the Faculty of SRM IST to go for publications and participate in seminars and conferences.
- h) To prepare reports on the progress of DDE periodically and maintain keydata on ODL activities in SRM IST
- i) To ensure that the learning is maximised through learner-centric approaches

FUNCTIONS

The functions of CIQA will include the following:

a) The CIQA will collect the Programme Project Report (PPR) for each programme and vet it for quality

- b) It will get the PPRs approved by all the all the statutory bodies of SRM IST
- c) The CIQA will ensure the implementation of all the policies pertaining to distance education of SRM IST
- d) It will generate reports on various activities of DDE and make them available to the authorities of the University
- e) It will ensure production of quality SLM for each programme and look for the adoption of the guidelines of the UGC in the preparation of SLM
- f) The CIQA will ensure the implementation of the UGC guidelines in everyaspect of the functioning of DDE in SRM IST.

10.1 The expected Program outcomes:

- Understand and operate with ethical, legal, security and professional integrity.
- Ability to communicate effectively and function efficiently in multidisciplinary teams.
- An ability to engage in event management and public relations
- An ability to exhibit skills to meet the industrial standards
- An ability to effectively understand the convergence happening in the industry.
- Develop skills to be a life-long learner for a globalized business for future.
- Hone entrepreneurial skills to provide innovative solutions for the needs of mankind.