



**SRM Institute of Science and Technology  
Directorate of Distance Education**

**DC2022 - MBA IIIrd SEM - BATCH 1 - MARKETING**

Hours	1	2		3		4	5		6
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM		2.30 PM - 3.30 PM	3.30 PM - 4.30 PM		5PM - 6 PM
06-May-23	Product and Brand Management	Consumer Behaviour	12 PM - 12.30 PM Break	Services Marketing	1.30 PM - 2.30 PM Break	International Market	Digital and Social	4.30 PM - 5 PM Break	Digital and Social Media Marketing
07-May-23	Digital and Social Media Marketi	Product and Brand Managemen		Product and Brand		Services Marketing	International Mar		Consumer Behaviour
27-May-23	Services Marketing	Services Marketing		Product and Brand		Consumer Behaviour	Digital and Social		International Marketing
28-May-23	International Marketing	International Marketing		Digital and Social M		Product and Brand M	Consumer Behavio		Services Marketing
03-Jun-23	Consumer Behaviour	Consumer Behaviour		International Mark		Services Marketing	Digital and Social		Product and Brand Management
04-Jun-23	Product and Brand Management	Consumer Behaviour		Services Marketing		International Market	Digital and Social		Digital and Social Media Marketing
10-Jun-23	Digital and Social Media Marketi	Product and Brand Managemen		Product and Brand		Services Marketing	International Mar		Consumer Behaviour
11-Jun-23	Services Marketing	Services Marketing		Product and Brand		Consumer Behaviour	Digital and Social		International Marketing
02-Jul-23	International Marketing	International Marketing		Digital and Social M		Product and Brand M	Consumer Behavio		Services Marketing
08-Jul-23	Consumer Behaviour	Consumer Behaviour	International Mark	Services Marketing	Digital and Social	Product and Brand Management			

Subject Code	Sub Title	Name	Mobile No
MBMD1931	Product and Brand Management	Mrs. A Jhony	9840712107
MBMD1932	Consumer Behaviour	Dr. G Maya	9962945393
MBMD1933	Services Marketing	Dr. G Maya	9962945393
MBMD1934	International Marketing	Dr. Ramya T	8667827838
MBMD1935	Digital and Social Media Marketing	Mrs. A Jhony	9840712107

Time Table Coordinator

Director - DDE