

DC2022 - MBA IVth SEM - MARKETING - Non Functional Elective

| Hours | 1 | 2 | | 3 | | 4 | 5 | | 6 |
|-----------|---|---|------------------------|---|-------------------------|---|---|----------------------|---|
| Date | 10 AM -11 AM | 11 AM -12 PM | | 12.30 PM -1.30 PM | | 2.30 PM - 3.30 PM | 3.30 PM - 4.30 PM | | 5PM - 6 PM |
| 14-Oct-23 | Research Methods in Business (Batch 1) | E- Retailing | 12 PM - 12.30 PM Break | Social Entrepreneurship | 1.30 PM - 2.30 PM Break | Integrated Marketing Communication | Research Methods in Business (Batch 2) | 4.30 PM - 5 PM Break | Research Methods in Business (Batch 2) |
| 15-Oct-23 | Research Methods in Business (Batch 2) | Research Methods in Business (Batch 1) | | Research Methods in Business (Batch 1) | | Social Entrepreneurship | Integrated Marketing Communication | | E- Retailing |
| 28-Oct-23 | Social Entrepreneurship | Social Entrepreneurship | | Research Methods in Business (Batch 1) | | E- Retailing | Research Methods in Business (Batch 2) | | Integrated Marketing Communication |
| 29-Oct-23 | Integrated Marketing Communication | Integrated Marketing Communication | | Research Methods in Business (Batch 2) | | Research Methods in Business (Batch 1) | E- Retailing | | Social Entrepreneurship |
| 04-Nov-23 | E- Retailing | E- Retailing | | Integrated Marketing Communication | | Social Entrepreneurship | Research Methods in Business (Batch 2) | | Research Methods in Business (Batch 1) |
| 05-Nov-23 | Research Methods in Business (Batch 1) | E- Retailing | | Social Entrepreneurship | | Integrated Marketing Communication | Research Methods in Business (Batch 2) | | Research Methods in Business (Batch 2) |
| 18-Nov-23 | Research Methods in Business (Batch 2) | Research Methods in Business (Batch 1) | | Research Methods in Business (Batch 1) | | Social Entrepreneurship | Integrated Marketing Communication | | E- Retailing |
| 19-Nov-23 | Social Entrepreneurship | Social Entrepreneurship | | Research Methods in Business (Batch 1) | | E- Retailing | Research Methods in Business (Batch 2) | | Integrated Marketing Communication |
| 09-Dec-23 | Integrated Marketing Communication | Integrated Marketing Communication | | Research Methods in Business (Batch 2) | | Research Methods in Business (Batch 1) | E- Retailing | | Social Entrepreneurship |
| 10-Dec-23 | E- Retailing | E- Retailing | | Integrated Marketing Communication | | Social Entrepreneurship | Research Methods in Business (Batch 2) | | Research Methods in Business (Batch 1) |

DC2022 - MBA IVth SEM - MARKETING - Non Functional Elective

| Subject Code | Sub Title | Name | Mobile No | | |
|---------------------|------------------------------------|---------------------|------------------|--|---------------|
| MBAD2141 | Research Methods in Business | Dr. Jahira Parveen | 9486416611 | | (Batch 1 & 2) |
| MBMD2141 | E- Retailing | Dr. N. V Suresh | 9941341625 | | |
| MBMD2142 | Social Entrepreneurship | Dr. R Thanigaiarasu | 9790565833 | | |
| MBMD2143 | Integrated Marketing Communication | Dr. N. V Suresh | 9941341625 | | |

Time Table Coordinator

Director-DDE