

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be *University* u/3 of UGC Act, 1956)

University Practical / Project Work & Viva voce Examinations

SEMESTER AND DATE WISE CONSOLIDATED PRACTICAL SCHEDULE

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

Arrears

College Name : Directorate of Online & Distance Education Regulations : 2021
Degree : Master of Business Administration Specialization : Business Analytics
Conducting Department : Distance Education Venue : Online Mode
Subject Code and Title : MBBD2143 – MARKETING ANALYTICS Month / Year : January 2024

Sl.No	Semester	Date and Time of Examinations	Subject Code & Title	No. of Candidates	No. of Batches	Register No.	Internal Examiner with Designation
1	4	24.01.2024 (10AM – 1 PM)	MBBD2143 – MARKETING ANALYTICS	11	1	DA2152305010076 DA2152305010078 DA2152305010235 DA2152305010260 DA2152305010267 DA2152305010294 DA2152305010425 DA2152305010500 DA2152305010535 DA2152305010572 DA2152305010595	Dr.M. Daniel Rajkumar 17000080 Assistant Professor SRMIST-DDE danielm@srmist.edu.in 9445123091