



SRM Institute of Science and Technology
Directorate of Distance Education
DC2023 - MBA IIIrd SEM - BATCH 1 - MARKETING

Hours	1	2		3		4	5		6
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM		2.30 PM - 3.30 PM	3.30 PM - 4.30 PM		5PM - 6 PM
02-Mar-24	Product and Brand Management	Consumer Behaviour	12 PM - 12.30 PM Break	Services Marketing	1.30 PM - 2.30 PM Break	International Marketing	Digital and Social Media Marketing	4.30 PM - 5 PM Break	Digital and Social Media Marketing
03-Mar-24	Digital and Social Media Marketing	Product and Brand Management		Product and Brand Management		Services Marketing	International Marketing		Consumer Behaviour
09-Mar-24	Services Marketing	Services Marketing		Product and Brand Management		Consumer Behaviour	Digital and Social Media Marketing		International Marketing
16-Mar-24	International Marketing	International Marketing		Digital and Social Media Marketing		Product and Brand Management	Consumer Behaviour		Services Marketing
17-Mar-24	Consumer Behaviour	Consumer Behaviour		International Marketing		Services Marketing	Digital and Social Media Marketing		Product and Brand Management
06-Apr-24	Product and Brand Management	Consumer Behaviour		Services Marketing		International Marketing	Digital and Social Media Marketing		Digital and Social Media Marketing
07-Apr-24	Digital and Social Media Marketing	Product and Brand Management		Product and Brand Management		Services Marketing	International Marketing		Consumer Behaviour
20-Apr-24	Services Marketing	Services Marketing		Product and Brand Management		Consumer Behaviour	Digital and Social Media Marketing		International Marketing
27-Apr-24	International Marketing	International Marketing		Digital and Social Media Marketing		Product and Brand Management	Consumer Behaviour		Services Marketing

04-May-24	Consumer Behaviour	Consumer Behaviour	International Marketing	Services Marketing	Digital and Social Media Marketing	Product and Brand Management
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Subject Cod	Sub Title	Name	Mobile No
MBMD1931	Product and Brand Management	Ms. J.R.Ashlin Nimo	9206371776
MBMD1932	Consumer Behaviour	Dr.Ganesh	8667096409
MBMD1933	Services Marketing	Ms.S.Sankari	9600157954
MBMD1934	International Marketing	Dr.V.Saillaja	9344656582
MBMD1935	Digital and Social Media Marketing	Dr.Ganesh	8667096409

Time Table Coordinator

Director -DDE