



SRM Institute of Science and Technology
Directorate of Distance Education

DA2022 - MBA IVth SEM - BUSINESS ANALYTICS - Non Functional Elective

Hours	1	2		3
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM
02-Mar-24	Research Methods in Business	Business Data Mining	12 PM - 12.30 PM Break	Data Sciences Using R / Marketing Analytics
03-Mar-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
09-Mar-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business
16-Mar-24	Research Methods in Business	Business Data Mining		Data Sciences Using R / Marketing Analytics
17-Mar-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
06-Apr-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business
07-Apr-24	Research Methods in Business	Business Data Mining		Data Sciences Using R / Marketing Analytics
20-Apr-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining

27-Apr-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Research Methods in Business
04-May-24	Research Methods in Business	Business Data Mining	Data Sciences Using R / Marketing Analytics
05-May-24	Data Sciences Using R / Marketing Analytics	Business Data Mining	
11-May-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	
12-May-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	
Subject Code	Sub Title	Name	Mobile No
MBAD2141	Research Methods in Business	Mr. K. Vignesh	8610506912
MBBD2141	Business Data Mining	Dr. Kanipriya B1 Dr. Gopirajan B2	9444320213 9444803672
MBBD2142	Data Sciences Using R	Mr.C.Arun	9952955245
MBBD2143	Marketing Analytics	Dr. M. Daniel Rajkumar B1 Dr.Parthasarathy B2	9445123091 9500440196
Time Table Coordinator			Director -DDE