SRM Institute of Science and Technology **Directorate of Distance Education** / Directorate Of **Distance Education** DA2022 - MBA IVth SEM - MARKETING - Non Functional Elective 2 **Hours** 1 3 4 10 AM -11 AM 11 AM -12 PM 12.30 PM -1.30 PM 2.30 PM - 3.30 PM Research Methods in Business Social Entrepreneurship E- Retailing Integrated Marketing 02-Mar-24 Communication Integrated Marketing Social Entrepreneurship **Research Methods in Business** 03-Mar-24 Communication E- Retailing Integrated Marketing Social Entrepreneurship Research Methods in E- Retailing 09-Mar-24 Communication Business 12 PM - 12.30 PM Break Research Methods in E- Retailing Integrated Marketing Business Communication Social Entrepreneurship 16-Mar-24 Social Entrepreneurship Research Methods in Business E- Retailing Integrated Marketing 1.30 PM - 2.30 PM 17-Mar-24 Communication Integrated Marketing Social Entrepreneurship Research Methods in Business Break 06-Apr-24 Communication E- Retailing Research Methods in Integrated Marketing Social Entrepreneurship E- Retailing 07-Apr-24 Communication Business Integrated Marketing Research Methods in E- Retailing Social Entrepreneurship 20-Apr-24 Business Communication

E- Retailing

Research Methods in Business

Social Entrepreneurship

Integrated Marketing

Communication

Integrated Marketing

Research Methods in

Social Entrepreneurship

Communication

E- Retailing

Business

Research Methods in Business

Social Entrepreneurship

Integrated Marketing

Communication

E- Retailing

Date

27-Apr-24

04-May-24

05-May-24

12-May-24

Social Entrepreneurship

Integrated Marketing

Research Methods in

Communication

E- Retailing

Business

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