

**SRM Institute of Science and Technology  
Directorate of Distance Education**

**DA2022 - MBA IVth SEM - MARKETING - Non Functional Elective**

Hours	1	2		3		4
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM		2.30 PM - 3.30 PM
02-Mar-24	Social Entrepreneurship	Research Methods in Business	12 PM - 12.30 PM Break	E- Retailing	1.30 PM - 2.30 PM Break	Integrated Marketing Communication
03-Mar-24	Integrated Marketing Communication	Social Entrepreneurship		Research Methods in Business		E- Retailing
09-Mar-24	E- Retailing	Integrated Marketing Communication		Social Entrepreneurship		Research Methods in Business
16-Mar-24	Research Methods in Business	E- Retailing		Integrated Marketing Communication		Social Entrepreneurship
17-Mar-24	Social Entrepreneurship	Research Methods in Business		E- Retailing		Integrated Marketing Communication
06-Apr-24	Integrated Marketing Communication	Social Entrepreneurship		Research Methods in Business		E- Retailing
07-Apr-24	E- Retailing	Integrated Marketing Communication		Social Entrepreneurship		Research Methods in Business
20-Apr-24	Research Methods in Business	E- Retailing		Integrated Marketing Communication		Social Entrepreneurship
27-Apr-24	Social Entrepreneurship	Research Methods in Business		E- Retailing		Integrated Marketing Communication
04-May-24	Integrated Marketing Communication	Social Entrepreneurship		Research Methods in Business		E- Retailing
05-May-24	E- Retailing	Integrated Marketing Communication		Social Entrepreneurship		Research Methods in Business
12-May-24	Research Methods in Business	E- Retailing		Integrated Marketing Communication		Social Entrepreneurship

<b>Subject Code</b>	<b>Sub Title</b>	<b>Name</b>	<b>Mobile No</b>		
MBAD2141	Research Methods in Business	Dr. Jahira Parveen	9486416611		
MBMD2141	Social Entrepreneurship	Dr. R Thanigaarasu	9790565833		
MBMD2142	E- Retailing	Dr. N. V Suresh	9941341625		
MBMD2143	Integrated Marketing Communication	Dr. N. V Suresh	9941341625		
<div style="display: flex; justify-content: space-between;"> <span><b>Time Table Coordinator</b></span> <span><b>Director-DDE</b></span> </div>					