



**SRM Institute of Science and Technology**  
**Directorate of Distance Education**

**DA2022 - MBA IVth SEM - BUSINESS ANALYTICS - Non Functional Elective**

Hours	1	2		3
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM
02-Mar-24	Research Methods in Business	Business Data Mining	12 PM - 12:30 PM Break	Data Sciences Using R / Marketing Analytics
03-Mar-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
09-Mar-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business
16-Mar-24	Research Methods in Business	Business Data Mining		Data Sciences Using R / Marketing Analytics
17-Mar-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
06-Apr-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business
07-Apr-24	Research Methods in Business	Business Data Mining		Data Sciences Using R / Marketing Analytics
20-Apr-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
27-Apr-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business
28-Apr-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)		
04-May-24	Research Methods in Business	Business Data Mining		Data Sciences Using R / Marketing Analytics
05-May-24	Data Sciences Using R / Marketing Analytics	Research Methods in Business		Business Data Mining
11-May-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)		
12-May-24	Business Data Mining	Data Sciences Using R / Marketing Analytics		Research Methods in Business

18-May-24	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	Data Sciences Using R (Practical) / Marketing Analytics (Practical)	
<b>Subject Code</b>	<b>Sub Title</b>	<b>Name</b>	<b>Mobile No</b>
MBAD2141	Research Methods in Business	Mr. K. Vignesh	8610506912
MBBD2141	Business Data Mining	Dr. Kanipriya B1 Dr. Gopirajan B2	9444320213 9444803672
MBBD2142	Data Sciences Using R	Mr.C.Arun	9952955245
MBBD2143	Marketing Analytics	Dr.M.Daniel Rajkumar B1 Dr.Parthasarathy B2	9445123091 9500440196
<b>Time Table Coordinator</b>		<b>Director -DDE</b>	