SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

UG QUESTION PAPER PATTERN

BBA DEGREE EXAMINATIONS

Time: 3 Hours **Maximum Marks: 100**

PART–A (10×2=20 Marks)

Answer All The Questions. (Each Question Carries 2 marks)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

PART-B (5×16=80 Marks)

Answer All the Questions. (Each Question Carries 16 marks)

11 a._____

(Or)

b._____

12 a._____

(Or)

b._____

13 a._____

(Or)

b._____

14 a._____

(Or)

b._____

15 a._____

(Or)

b._____