

**SRM Institute of Science and Technology**  
**Directorate of Distance Education**  
**DC2023 - MBA IIIrd SEM - BATCH 1 - BUSINESS ANALYTICS**

Hours	1	2		3		4	5		6
Date	10 AM -11 AM	11 AM -12 PM		12.30 PM -1.30 PM		2.30 PM - 3.30 PM	3.30 PM - 4.30 PM		5PM - 6 PM
02-Mar-24	Introduction to Business Analytics	Data Visualization for Managers		Business Forecasting		Managing Digital Innovation and Transformation	E-Commerce and Digital Markets		E-Commerce and Digital Markets
03-Mar-24	E-Commerce and Digital Markets	Introduction to Business Analytics		Introduction to Business Analytics		Business Forecasting	Managing Digital Innovation and Transformation		Data Visualization for Managers
09-Mar-24	Business Forecasting	Business Forecasting		Introduction to Business Analytics		Data Visualization for Managers	E-Commerce and Digital Markets		Managing Digital Innovation and Transformation
16-Mar-24	Managing Digital Innovation and Transformation	Managing Digital Innovation and Transformation		E-Commerce and Digital Markets		Introduction to Business Analytics	Data Visualization for Managers		Business Forecasting
17-Mar-24	Data Visualization for Managers	Data Visualization for Managers		Managing Digital Innovation and Transformation		Business Forecasting	E-Commerce and Digital Markets		Introduction to Business Analytics

06-Apr-24	Introduction to Business Analytics	Data Visualization for Managers
07-Apr-24	E-Commerce and Digital Markets	Introduction to Business Analytics
20-Apr-24	Business Forecasting	Business Forecasting
27-Apr-24	Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)
04-May-24	Managing Digital Innovation and Transformation	Managing Digital Innovation and Transformation
05-May-24	Data Visualization for Managers	Data Visualization for Managers
11-May-24	Business Forecasting (Practical Session)	Business Forecasting (Practical Session)

12 PM - 12.30 PM  
Break

Business Forecasting
Introduction to Business Analytics
Introduction to Business Analytics
E-Commerce and Digital Markets
Managing Digital Innovation and Transformation

1.30 PM - 2.30 PM  
Break

Managing Digital Innovation and Transformation	E-Commerce and Digital Markets
Business Forecasting	Managing Digital Innovation and Transformation
Data Visualization for Managers	E-Commerce and Digital Markets
Business Forecasting (Practical Session)	Business Forecasting (Practical Session)
Introduction to Business Analytics	Data Visualization for Managers
Business Forecasting	E-Commerce and Digital Markets
Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)

4.30 PM - 5 PM  
Break

E-Commerce and Digital Markets
Data Visualization for Managers
Managing Digital Innovation and Transformation
Business Forecasting
Introduction to Business Analytics

12-May-24	Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)		Business Forecasting (Practical Session)	Business Forecasting (Practical Session)		
<b>Subject Code</b>	<b>Sub Title</b>			<b>Name</b>	<b>Mobile No</b>		
MBBD2131	Introduction to Business Analytics			Dr.Dinesh.G	9994673987		
MBBD2132	Data Visualization for Managers			Dr Sudha Rajesh	9445959163		
MBBD2133	Business Forecasting			Dr. A Sheryl Oliver	9940422959		
MBBD2134	Managing Digital Innovation and Transformation			Dr.D.Anitha	9790778559		
MBBD2135	E-Commerce and Digital Markets			Dr. P.K Paul	77977 00765		
<b>Time Table Coordinator</b>				<b>Director-DDE</b>			