

## SRM Institute of Science and Technology Directorate of Distance Education DA2023 - MBA IIIrd SEM - BUSINESS ANALYTICS

Hours	1	2	3	4	5		6	7	8
Date	10 AM -11 AM	11.15 AM -12.15 PM	12.30 PM -1.30 PM	2.30 PM - 3.30 PM	3.45 PM - 4.45 PM		5PM - 6 PM	7 PM-8 PM	8 PM - 9 PM
	Introduction to	E-Commerce and	Business	Data Visualization	Managing Digital				
03-Aug-24	Business	Digital Markets	Forecasting	for Managers	Innovation and				
	Analytics				Transformation				
	Introduction to	E-Commerce and	Managing Digital	Business	Data Visualization				
10-Aug-24	Business	Digital Markets	Innovation and	Forecasting	for Managers				
	Analytics		Transformation						
	Introduction to	E-Commerce and	Data Visualization	Managing Digital	Business				
17-Aug-24	Business	Digital Markets	for Managers	Innovation and	Forecasting				
	Analytics			Transformation					
			Business	Data Visualization	Managing Digital	1			
18-Aug-24			Forecasting	for Managers	Innovation and				
					Transformation				
	Introduction to	E-Commerce and	Managing Digital	Business	Data Visualization	1			
24-Aug-24	Business	Digital Markets	Innovation and	Forecasting	for Managers				
	Analytics		Transformation						
	,		Data Visualization	Managing Digital	Business	1			
25-Aug-24			for Managers	Innovation and	Forecasting				
				Transformation					
	Introduction to	E-Commerce and	Business	Data Visualization	Managing Digital	1			
31-Aug-24	Business	Digital Markets	Forecasting	for Managers	Innovation and				
	Analytics				Transformation				
			Managing Digital	Business	Data Visualization	1			
01-Sep-24			Innovation and	Forecasting	for Managers				
			Transformation						
						1		Introduction to	E-Commerce
04-Sep-24								Business	and Digital
								Analytics	Markets
	Introduction to	E-Commerce and				1		·	
14-Sep-24	Business	Digital Markets							
	Analytics								
	Introduction to	E-Commerce and	Data Visualization	Managing Digital	Business	1			
21-Sep-24	Business	Digital Markets	for Managers	Innovation and	Forecasting				
	Analytics			Transformation					
			Business	Data Visualization	Managing Digital	1			
22-Sep-24			Forecasting	for Managers	Innovation and				
					Transformation				
	Introduction to	E-Commerce and	Managing Digital	Business	Data Visualization	1			
28-Sep-24	Business	Digital Markets	Innovation and	Forecasting	for Managers				
	Analytics	1 -	Transformation						

			Data Visualization	Managing Digital	Business	7 [			
29-Sep-24			for Managers	Innovation and Transformation	Forecasting				
	Data		Business	Business	Introduction to	7 7	E-Commerce		
	Visualization	Data Visualization for	Forecasting	Forecasting	Business Analytics		and Digital		
05-Oct-24	for Managers (Practical session)	Managers (Practical session)	(Practical Session)	(Practical Session)			Markets		
	Data		Business	Business		<b>-</b>			
	Visualization	Data Visualization for	Forecasting	Forecasting					
06-Oct-24	for Managers (Practical session)	Managers (Practical session)	(Practical Session)	(Practical Session)					
09-Oct-24								Introduction to Business Analytics	E-Commerce and Digital Markets
	Data		Business	Business	Introduction to	1	E-Commerce		
	Visualization	Data Visualization for	Forecasting	Forecasting	<b>Business Analytics</b>		and Digital		
19-Oct-24	for Managers (Practical	Managers (Practical session)	(Practical Session)	(Practical Session)			Markets		
	session)								
26-Oct-24	Introduction to Business Analytics	E-Commerce and Digital Markets							
Subject Code		Sub Title		Name	Mobile No		Fr	nail	
MBBD2131	Introduction to Business Analytics Data Visualization for Managers Business Forecasting			Mr. S. Chandran	7550020601	1,	chandras4@srmist.edu.in		1
MBBD2132				Dr Sudha Rajesh			sudhar3@srmist.edu.in		1
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MBBD2134	Mana	ging Digital Innovation and Tra	Dr.D.Anitha	9790778559	-	anithad@srmist.edu.in		1	
MBBD2135	1	E-Commerce and Digital Mar	Mr. S. Chandran	7550020601	1 ,	chandras4@srm	1		

Director

Time Table Coordinator