



**SRM Institute of Science and Technology
Directorate of Distance Education**

DC2023 - MBA IVth SEM - BUSINESS ANALYTICS - Non Functional Elective

Hours	1		2		3		4	5	6		
Date	10 AM -11 AM		11.15 AM -12.15 PM		1.30 PM - 2.30 PM		2.45 PM -3.45 PM	7 PM - 8 PM	8 PM- 9 PM		
03-Aug-24	Business Data Mining	Break	Data Sciences Using R / Marketing Analytics	Break	Research Methods in Business	Break					
04-Aug-24			Marketing Analytics								
08-Aug-24										Marketing Analytics	Marketing Analytics
10-Aug-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
14-Aug-24										Marketing Analytics	Marketing Analytics
22-Aug-24										Marketing Analytics	
24-Aug-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
25-Aug-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
29-Aug-24										Marketing Analytics	
31-Aug-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
01-Sep-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
05-Sep-24										Marketing Analytics	
12-Sep-24										Marketing Analytics	
19-Sep-24										Marketing Analytics (Practical)	
21-Sep-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						
22-Sep-24	Business Data Mining		Data Sciences Using R		Research Methods in Business						

26-Sep-24					Marketing Analytics (Practical)	Marketing Analytics (Practical)
28-Sep-24	Business Data Mining	Data Sciences Using R	Research Methods in Business			
29-Sep-24	Business Data Mining	Data Sciences Using R	Research Methods in Business			
03-Oct-24					Marketing Analytics	
05-Oct-24	Data Sciences Using R (Practical)	Data Sciences Using R (Practical)	Research Methods in Business	Business Data Mining		
06-Oct-24	Data Sciences Using R (Practical)	Data Sciences Using R (Practical)	Research Methods in Business	Business Data Mining		
10-Oct-24					Marketing Analytics (Practical)	Marketing Analytics (Practical)
17-Oct-24					Marketing Analytics (Practical)	
19-Oct-24	Data Sciences Using R (Practical)	Data Sciences Using R (Practical)				
24-Oct-24					Marketing Analytics	
Subject Code Sub Title Name Mobile No Email						
MBAD2141	Research Methods in Business		Dr. Jahira Parveen	9486416611	jahiraps@srmist.edu.in	
MBBD2141	Business Data Mining		Dr. Kanipriya	9444320213	kaniprim@srmist.edu.in	
MBBD2142	Data Sciences Using R		Mr.C.Arun	9952955245	arunc@srmist.edu.in	
MBBD2143	Marketing Analytics		Dr.M.Daniel Rajkumar	9445123091	danielm@srmist.edu.in	
Time Table Coordinator						
					Director	