



**DIRECTORATE OF
ONLINE & DISTANCE
EDUCATION**

**SRM Institute of Science and Technology
Directorate of Distance Education
DA2023 - MBA IIIrd SEM - BUSINESS ANALYTICS**

Hours	1	2	3	4	5	6	7	8
Date	10 AM -11 AM	11.15 AM -12.15 PM	12.30 PM -1.30 PM	2.30 PM - 3.30 PM	3.45 PM - 4.45 PM	5PM - 6 PM	7 PM-8 PM	8 PM - 9 PM
03-Aug-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Business Forecasting	Data Visualization for Managers	Managing Digital Innovation and Transformation			
10-Aug-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Managing Digital Innovation and Transformation	Business Forecasting	Data Visualization for Managers			
17-Aug-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Data Visualization for Managers	Managing Digital Innovation and Transformation	Business Forecasting			
18-Aug-24			Business Forecasting	Data Visualization for Managers	Managing Digital Innovation and Transformation			
24-Aug-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Managing Digital Innovation and Transformation	Business Forecasting	Data Visualization for Managers			
25-Aug-24			Data Visualization for Managers	Managing Digital Innovation and Transformation	Business Forecasting			
31-Aug-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Business Forecasting	Data Visualization for Managers	Managing Digital Innovation and Transformation			
01-Sep-24			Managing Digital Innovation and Transformation	Business Forecasting	Data Visualization for Managers			
04-Sep-24							Introduction to Business Analytics	E-Commerce and Digital Markets
14-Sep-24	Introduction to Business Analytics	E-Commerce and Digital Markets						
21-Sep-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Data Visualization for Managers	Managing Digital Innovation and Transformation	Business Forecasting			
22-Sep-24			Business Forecasting	Data Visualization for Managers	Managing Digital Innovation and Transformation			

28-Sep-24	Introduction to Business Analytics	E-Commerce and Digital Markets	Managing Digital Innovation and Transformation	Business Forecasting	Data Visualization for Managers			
29-Sep-24			Data Visualization for Managers	Managing Digital Innovation and Transformation	Business Forecasting			
05-Oct-24	Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)	Business Forecasting (Practical Session)	Business Forecasting (Practical Session)	Introduction to Business Analytics	E-Commerce and Digital Markets		
06-Oct-24	Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)	Business Forecasting (Practical Session)	Business Forecasting (Practical Session)				
09-Oct-24							Introduction to Business Analytics	E-Commerce and Digital Markets
19-Oct-24	Data Visualization for Managers (Practical session)	Data Visualization for Managers (Practical session)	Business Forecasting (Practical Session)	Business Forecasting (Practical Session)	Introduction to Business Analytics	E-Commerce and Digital Markets		
26-Oct-24	Introduction to Business Analytics	E-Commerce and Digital Markets						
Subject Code	Sub Title			Name	Mobile No	Email		
MBBD2131	Introduction to Business Analytics			Mr. S. Chandran	7550020601	chandras4@srmist.edu.in		
MBBD2132	Data Visualization for Managers			Dr Sudha Rajesh	9445959163	sudhar3@srmist.edu.in		
MBBD2133	Business Forecasting			Dr.A Sheryl Oliver	9940422959	sheryloa@srmist.edu.in		
MBBD2134	Managing Digital Innovation and Transformation			Dr.D.Anitha	9790778559	anithad@srmist.edu.in		
MBBD2135	E-Commerce and Digital Markets			Mr. S. Chandran	7550020601	chandras4@srmist.edu.in		
Time Table Coordinator							Director	