

## SRM Institute of Science and Technology Directorate of Distance Education DA2023 - MBA IIIrd SEM - BUSINESS ANALYTICS

Hours	1	2	3	4	5	6	7	8
Date	10 AM -11 AM	11.15 AM -12.15 PM	12.30 PM -1.30 PM	2.30 PM - 3.30 PM	3.45 PM - 4.45 PM	5PM - 6 PM	7 PM-8 PM	8 PM - 9 PM
	Introduction to	E-Commerce and	Business Forecasting	Data Visualization	Managing Digital			
03-Aug-24	Business	Digital Markets		for Managers	Innovation and			
	Analytics				Transformation			
	Introduction to	E-Commerce and	Managing Digital	<b>Business Forecasting</b>	Data Visualization			
10-Aug-24	Business	Digital Markets	Innovation and		for Managers			
	Analytics		Transformation					
	Introduction to	E-Commerce and	Data Visualization	Managing Digital	Business Forecasting			
17-Aug-24	Business	Digital Markets	for Managers	Innovation and				
	Analytics			Transformation				
			Business Forecasting	Data Visualization	Managing Digital			
18-Aug-24				for Managers	Innovation and			
					Transformation			
	Introduction to	E-Commerce and	Managing Digital	Business Forecasting	Data Visualization			
24-Aug-24	Business	Digital Markets	Innovation and		for Managers			
	Analytics		Transformation					
	<u> </u>		Data Visualization	Managing Digital	Business Forecasting			
25-Aug-24			for Managers	Innovation and				
				Transformation				
	Introduction to	E-Commerce and	Business Forecasting	Data Visualization	Managing Digital			
31-Aug-24	Business	Digital Markets		for Managers	Innovation and			
	Analytics				Transformation			
			Managing Digital	Business Forecasting	Data Visualization			
01-Sep-24			Innovation and		for Managers			
			Transformation					
							Introduction	E-Commerce
04-Sep-24							to Business	and Digital
							Analytics	Markets
	Introduction to	E-Commerce and						
14-Sep-24	Business	Digital Markets						
	Analytics							
	Introduction to	E-Commerce and	Data Visualization	Managing Digital	Business Forecasting			
21-Sep-24	Business	Digital Markets	for Managers	Innovation and				
	Analytics			Transformation				
	<u>'</u>		Business Forecasting	Data Visualization	Managing Digital			
22-Sep-24				for Managers	Innovation and			
					Transformation			

	Introduction to	E-Commerce and	Managing Digital	<b>Business Forecasting</b>	Data Visualization				
28-Sep-24 29-Sep-24	Business	Digital Markets	Innovation and		for Managers				
	Analytics		Transformation						
			Data Visualization	Managing Digital	Business Forecasting				
			for Managers	Innovation and					
				Transformation					
	Data		<b>Business Forecasting</b>	<b>Business Forecasting</b>	Introduction to	E-Commerce			
	Visualization	Data Visualization for	(Practical Session)	(Practical Session)	Business Analytics	and Digital			
05-Oct-24	for Managers	Managers (Practical				Markets			
	(Practical	session)							
	session)								
	Data		<b>Business Forecasting</b>	<b>Business Forecasting</b>					
	Visualization	Data Visualization for	(Practical Session)	(Practical Session)					
06-Oct-24	for Managers	Managers (Practical							
	(Practical	session)							
	session)								
							Introduction	E-Commerce	
09-Oct-24							to Business	and Digital	
							Analytics	Markets	
	Data		<b>Business Forecasting</b>	<b>Business Forecasting</b>	Introduction to	E-Commerce			
	Visualization	Data Visualization for	(Practical Session)	(Practical Session)	Business Analytics	and Digital			
19-Oct-24	for Managers	Managers (Practical				Markets			
	(Practical	session)							
	session)								
	Introduction to	E-Commerce and							
26-Oct-24	Business	Digital Markets							
	Analytics								
Subject Code	Sub Title		Name	Mobile No		Email			
MBBD2131	Introduction to Business Analytics			Mr. S. Chandran	7550020601	chandras4@srmist.edu.in			
MBBD2132	Data Visualization for Managers			Dr Sudha Rajesh	9445959163	sudhar3@srmist.edu.in			
MBBD2133	Business Forecasting			Dr.A Sheryl Oliver	9940422959	sheryloa@srmist.edu.in			
MBBD2134	Managing Digital Innovation and Transformation			Dr.D.Anitha	9790778559	anithad@srmist.edu.in			
MBBD2135	E-Commerce and Digital Markets			Mr. S. Chandran	7550020601	chandras4@srmist.edu.in			

Time Table Coordinator Director