



**DIRECTORATE OF
ONLINE & DISTANCE
EDUCATION**

**SRM Institute of Science and Technology
Directorate of Distance Education
DA2023 - MBA IIIrd SEM - MARKETING**

Hours	1	2	3	4	5	6	7	8
Date	10 AM -11 AM	11.15 AM -12.15 PM	12.30 PM -1.30 PM	2.30 PM - 3.30 PM	3.45 PM - 4.45 PM	5PM - 6 PM	7 PM-8 PM	8 PM-9 PM
03-Aug-24	Serrvice Marketing	Digital and Social Media Marketing	Product and Brand Management	International Marketing	Digital and Social Media Marketing			
10-Aug-24	Serrvice Marketing	Product and Brand Management	Product and Brand Management	Digital and Social Media Marketing	International Marketing		Consumer Behaviour	
16-Aug-24							Consumer Behaviour	
17-Aug-24	Serrvice Marketing							
22-Aug-24							Consumer Behaviour	
24-Aug-24	Serrvice Marketing	International Marketing	Product and Brand Management		Digital and Social Media Marketing			
25-Aug-24		International Marketing	International Marketing	Product and Brand Management	Digital and Social Media Marketing			
29-Aug-24							Consumer Behaviour	
31-Aug-24	Serrvice Marketing							
01-Sep-24		Digital and Social Media Marketing	International Marketing	Product and Brand Management				
05-Sep-24							Consumer Behaviour	
12-Sep-24							Consumer Behaviour	
14-Sep-24	Serrvice Marketing							
19-Sep-24							Consumer Behaviour	
21-Sep-24	Serrvice Marketing	Product and Brand Management	International Marketing	Digital and Social Media Marketing	Digital and Social Media Marketing			
22-Sep-24		Product and Brand Management	International Marketing	Digital and Social Media Marketing	Product and Brand Management			
26-Sep-24							Consumer Behaviour	
28-Sep-24	Serrvice Marketing							

Break

Break

1.30 PM - 2.30 PM

Break

Break

Break

29-Sep-24		International Marketing	Product and Brand Management	Digital and Social Media Marketing				
03-Oct-24							Consumer Behaviour	
05-Oct-24	Serrvice Marketing	International Marketing	International Marketing	Product and Brand Management	Digital and Social Media Marketing			
06-Oct-24		Product and Brand Management	International Marketing	Digital and Social Media Marketing				
10-Oct-24							Consumer Behaviour	Serrvice Marketing
17-Oct-24							Consumer Behaviour	
19-Oct-24	Serrvice Marketing							
24-Oct-24							Consumer Behaviour	
26-Oct-24	Serrvice Marketing							
Subject Code	Sub Title			Name	Mobile No	Email		
MBMD1931	Product and Brand Management			Ms. J.R.Ashlin Nimo	9206371776	C65673@srmist.edu.in		
MBMD1932	Consumer Behaviour			Dr. P. B Govindarajan	9962717808	govindap@srmist.edu.in		
MBMD1933	Services Marketing			Dr. R.Seetharaman	9962595500	seetharr1@srmist.edu.in		
MBMD1934	International Marketing			Dr.A.Anbu	9380110818	anbua@srmist.edu.in		
MBMD1935	Digital and Social Media Marketing			Dr. Leena Jenefa	9025715473	C36755@srmist.edu.in		
Time Table Coordinator								Director