



**DIRECTORATE OF  
ONLINE & DISTANCE  
EDUCATION**

**SRM Institute of Science and Technology  
Directorate of Distance Education  
- MBA IVth SEM - MARKETING - Non Functional Elective**

Hours	1		2		3		
Date	10 AM -11 AM		11.15 AM -12.15 PM		1.30 PM - 2.30 PM	7 PM - 8 PM	
03-Aug-24	Integrated Marketing Communication	Break	E- Retailing	12.15 PM - 1.30 PM Break	Research Methods in Business		
10-Aug-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business		
17-Aug-24	Social Entrepreneurship						
24-Aug-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business		
25-Aug-24	Integrated Marketing Communication		E- Retailing		Research Methods in Business		
31-Aug-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business		
01-Sep-24	Integrated Marketing Communication		E- Retailing		Research Methods in Business		
04-Sep-24						Social Entrepreneurship	
14-Sep-24	Social Entrepreneurship						
21-Sep-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business		
22-Sep-24	Integrated Marketing Communication		E- Retailing		Research Methods in Business		
28-Sep-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business		

29-Sep-24	Integrated Marketing Communication		E- Retailing		Research Methods in Business	
05-Oct-24	Social Entrepreneurship/ Integrated Marketing Communication		E- Retailing		Research Methods in Business	
06-Oct-24	Integrated Marketing Communication		E- Retailing		Research Methods in Business	
09-Oct-24						Social Entrepreneurship
19-Oct-24	Social Entrepreneurship					
26-Oct-24	Social Entrepreneurship					
<b>Subject Code</b>	<b>Sub Title</b>		<b>Name</b>		<b>Mobile No</b>	<b>Email</b>
MBAD2141	Research Methods in Business		Dr. Jahira Parveen		9486416611	jahiraps@srmist.edu.in
MBMD2141	Social Entrepreneurship		Dr. M. Daniel Rajkumar		9445123091	danielm@srmist.edu.in
MBMD2142	E- Retailing		Mrs T Srimathi		8754152464	srimatht@srmist.edu.in
MBMD2143	Integrated Marketing Communication		Dr. N. V Suresh		9941341625	C64428@srmist.edu.in
Time Table Coordinator						Director